

◀ Hear's the News ▶

The Official Newsletter of the Iowa Hearing Association

Winter 2018

Mark Your Calendar



IHA Spring Conference

March 23, 2018

West Des Moines Marriott

West Des Moines, IA

AAA Conference

April 18-21, 2018

Nashville, TN

IHA Fall Conference

Sept. 28, 2018

Sheraton

West Des Moines, IA

IHS Conference

September 13-15, 2018

Glendale, AZ

***Mark your
calendars now
and plan to attend***

From the President's Pen



Hello, and Happy New Year to our Board and all members of the Iowa Hearing Association. I am honored to get to serve as your President as there have been many great ones before me. I have three basic initiatives that I hope to accomplish while in this role.

The first is to be a resource to provide you with current information on what is transpiring within our industry. I have been in the business going on my 15th year now. I am Miracle-Ear franchisee covering all of Iowa, southern Minnesota and eastern Nebraska. My time in the industry has allowed me to develop relationships with a great deal of very informed individuals throughout. In addition I am fortunate to be business partners with Mr. Rick Frasier who currently owns 335 Miracle Ear locations nationwide. He has done extensive work with the Amplifon study, Congressmen and Lobbyists in Washington D.C., IHS, and all manufacturers on the OTC progression. I will utilize him and others as resources to bring you any information as it happens.

Second, I want to help educate our Association to the best of our ability. I want to work together with our Board to ensure you that the speakers and trainers at our Conventions are knowledgeable, entertaining, and worth while. We make up a great deal of the Dispensers and Audiologists across our great State and believe we need to run our operations with a high level of skill, integrity and ethics.

And third, I want to drive membership to the Iowa Hearing Association. We have an outstanding group of very talented individuals in our Association but I believe there is strength in numbers. Moving forward, forming an alliance with as many key players in our industry will ensure that we face our challenges and changes to the best of our ability.

With that said, again I look forward to serving as your President and look forward to seeing you all March 23rd.

Best wishes,

Cory C. Popelka BC-HIS



Silent Auction at Spring Conference



Once again IHA will sponsor a silent auction at our Spring Conference. We ask members, venders, and manufacturers to donate items for the silent auction.

Need ideas? Items donated last year included hearing aids, a hearing aid cleaner, gift baskets, gift cards, a portable hearing loop, a wireless bluetooth speaker, one night at a national chain hotel, a national conference package with free registration and much, much more.



Participants enjoyed this event and bids and donations brought our association revenues of \$6,805.00. The Silent Auction event was a success and will be a part of the 2018 Spring Conference.

Plan ahead! It's not too early to start considering what you may want to submit to the silent auction this

Welcome New IHA Members



Dean Clapsaddle
Grimes, IA

Chad Hansen
Cedar Rapids, IA

Mandy Erpelding
Spirit Lake, IA

Lynn Hennings
Cedar Rapids, IA

David Rodawig
Spirit Lake, IA

Sandra Bune
Swisher, IA

Phillip Lee Mattox
Waterloo, IA

Suzanne Yoder
Webster City, IA

Receive Benefits of 2018 Dues

Please remember to send in your IHA 2018 dues if you have not done so. The membership directory will be published in May.

IHA members receive discounted registration fees for Spring and Fall conventions.

IHA publishes a biannual newsletter and an annual membership directory. IHA also monitors the Iowa Legislature for legislation of interest to hearing health professionals.



Mark Your Calendars Now

**IHA Spring
Conference and
Auction**

March 23, 2018

**Marriott Hotel
West Des Moines**

IHA Fall Conference

September 29, 2017
Sheraton Hotel · West Des Moines, IA



Helen Royer, outgoing president of IHA receives a plaque of recognition from incoming president, Cory Popelka.



IHA Fall Conference

September 29, 2017

Sheraton Hotel · West Des Moines, IA



IOWA HEARING ASSOCIATION
DISPENSER OF THE YEAR AWARD

- Nomination Form -

*Please submit this form by March 2, 2018 to IHA Office,
1001 Office Park Road, Suite 105, West Des Moines, IA 50265*

I wish to nominate the following person for Dispenser of the Year:

Nominee's Name _____ Business/Company _____

Address _____

Background on Nominee _____

Reasons for Nominating _____

Additional Outstanding Characteristics _____

Nomination submitted by: (Optional)

Name _____ Company or Business _____

Address _____ Signature _____

Need IHA Information?

Find conference
dates and registrations,
newsletters,
board members, members,
and more on the
Iowa Hearing Association
website:
iowahearingassociation.org

Support the Iowa Lions Hearing Aid Bank

Used hearing aids may be given
to your local Lions Club or mailed to:

Iowa Lions Club
c/o Chris Waring
924 Dohrmann Street, Jessup, IA 50648

All hearing aids are accepted with sincere appreciation.
(Your donation may be considered a tax deduction.)

**Nominating Criteria for
Iowa Hearing Association
*Dispenser of the Year Award***

The Dispenser of the Year Award is designed to honor an individual who has demonstrated distinction in the field of Hearing Aid Dispensing Services, regardless of how significant that contribution might be. The following criteria outlines the categories of distinction which should be considered when nominating an individual for this award.

Years of Service: Nominees should have at least 5 years of distinguished service to the field of hearing aid dispensing.

Performance: Nominees should have distinction in the performance on the job as well as service beyond the standard requirements of the job.

Leadership: Nominee's accomplishments should demonstrate how their contribution is notable and deserving of recognition by the Iowa Hearing Association. Nominees should have a record of providing service to the field such as: offices held, committee memberships, teaching roles, research contribution, special projects, community involvement and exposure, ease of access for patient care, or contributions to policy or the dispensing practice. The nominee should demonstrate knowledge, a positive image and offer distinguished representation to the field as a whole.

Standing: A nominee must hold an Iowa Hearing Aid License and should be a member in good standing of the Iowa Hearing Association. If applicable, Nominees should encourage their staff to be member of the Iowa Hearing Association. A nominee should never have any formal charges filed against them by the Professional Licensure Board.

No more than one award may be given per year. The Dispenser of the Year Award may be given posthumously.

One Dispenser of the Year Award may be presented during the Spring Iowa Hearing Association Conference. Once an individual is awarded this honor, that individual can still be eligible to receive another Dispenser of the Year Award.

To nominate an individual for this distinguished honor please submit a letter or email summarizing the nominees accomplishments as outlined above, to the Executive Director of the Iowa Hearing Association, 1001 Office Park Rd., Suite 105, West Des Moines, IA 50265, (apmsthomas@aol.com). The Executive Director will submit all nominations to the Iowa Hearing Association Board.

Dispenser of the Year Nominations

Enclosed in this newsletter is a nomination form for the Dispenser of the Year Achievement Award, sponsored by IHA. If you wish to nominate someone, the name must be mailed by March 2, 2018, to the IHA Office at 1001 Office Park Road, Suite 105, West Des Moines, IA 50265. The committee will review the nominations and select the Dispenser of the Year. The award will be presented at the Conference.

Past Award Recipients

Enclosed in this newsletter is a nomination form for the Dispenser of the Year Achievement Award, sponsored by IHA. If you wish to nominate someone, the name must be mailed by March 2, 2018, to the IHA office at 1001 Office Park Road, Suite 105, West Des Moines, IA 50265. The committee will review the nominations and select the Dispenser of the Year. The Award will be presented at the Conference.

1992	Don White	2005	Leslie Whippen
1993	Bob Klopp	2006	Annette Redman
1994	Larry Baker	2007	Jeff Smith
1995	Ken Lowder	2008	Steve Sword
1996	Jerry Smith	2009	No Nomination
1997	Paul Woodard	2010	Greg Moore
1998	Coral Jud	2011	Diane Kautzky
1999	Patti Stark	2012	Dotty Walters
2000	Dave Nelson	2013	Monica Duve
2001	Pat Gourley	2014	Mike Smith
2002	Dean Kayser	2015	Anne Nerison
2003	Judy Smith	2016	No Nominee
2004	No Nominee	2017	No Nominee

Fall 2017 Conference Exhibitors

A thank you goes to all exhibitors at our Fall Conference. They enhance our conference with introductions to updated products, knowledge of specialized areas, fun door prizes and sponsorship of our reception.

Advanced Bionics

**Amplifon Hearing
Health Care**

Audiology Systems

CaptionCall

Lions Bank/HIS

**Midwest Special
Instruments**

Phonak

ReSound

Starkey

Unitron

**Wells Fargo Health
Advantage**



Calibration at Spring Conference

What could be more convenient — you're not at work, and your audiometer needs to be calibrated — you attend the seminars and pick up your machine when the conference is over. Remember, you are required by the State Health Department to have your audiometers calibrated once a year. Bring your audiometers to the spring conference.

Plan to Attend IHA Spring Conference

March 23, 2018

West Des Moines Marriott • West Des Moines, Iowa

❖ Continuing Education

❖ Speakers

❖ Professional Networking

❖ Trade Show

Purpose of the Iowa Hearing Association

- To promote the welfare insofar as hearing is concerned, of the hearing impaired.
- To coordinate, promote and advance the program of this corporation and others in similar work.
- To provide a unified voice within and for those actively and principally engaged in the practice of selling and fitting hearing aids.
- To provide communications among members of the professions.
- To improve the methods of fitting and using hearing aids.
- To enforce among its members the Code of Ethics of the hearing aid industry and many state or federal laws and regulations that apply to the profession.
- To cooperate with the medical profession and all other ethical professional groups engaged in aural rehabilitation.
- To promote and encourage an effective program of public education as to benefits of the use of hearing aids.